

The Importance of *Social Connections* for Senior Adults



THE
BROOKS
OF CIBOLO

A SENIOR LIVING COMMUNITY

Life's Better *Together*



Discover the Power of Community

The idea of community can have a profound impact on older adults. However, as we age, social connections can be difficult to maintain. Here are some of the ways we can make a difference:



Social Connection

Older adults who are engaged in a vibrant community often experience reduced feelings of loneliness and isolation. Regular interactions with peers can provide companionship, support, and a sense of belonging.



Cognitive Engagement

Community activities like group discussions, challenging games, and educational programs help stimulate mental activity and can be beneficial in maintaining cognitive health.

Mental and Emotional Health

Being part of a community can enhance mental health by providing a sense of purpose and engagement. Group activities and social events help keep the mind active.

Sense of Self-Worth

Contributing to community life, such as participating in clubs or volunteering with local organizations can enhance self-esteem and provide a feeling of accomplishment.



Safety and Support

Older adults in a community often benefit from the support of friends and neighbors. This can include practical help with daily tasks or emotional support during challenging times.

Family and Social Integration

A strong community can positively impact relationships with family members, making them feel more at ease knowing their loved one is part of a supportive and engaged community.

*Scan code
to learn more*



OUR PASSION PROGRAM

At The Brooks, passion is the pulse of everything we do, driving us to provide seniors with the best quality of life possible. We invite you to learn more about our Passion Program and how we keep our residents engaged daily.





10 Red Flags of Senior Isolation

Senior isolation is a serious issue that can impact both mental and physical health. Here are some common signs:



Reduced Social Interaction:

Withdrawing from social activities, not attending community events, or avoiding interactions with family and friends.



Decline in Physical Health:

A lack of regular physical activity or noticeable weight loss might be linked to reduced social interaction.



Changes in Communication:

Not responding to phone calls, texts, or visits as frequently as they used to.



Limited Visitors:

Seldom having visitors or rarely having people over.



Physical Appearance:

Changes in personal grooming or hygiene, as well as a decline in overall health or a lack of interest in maintaining their living space.



Feelings of Worthlessness:

Comments about feeling unloved, forgotten, or a sense of purposelessness can be a sign of deep-seated isolation.



Behavioral Changes:

Increased irritability, mood swings, or signs of depression as well as signs of anxiety or distress about leaving the house.



Difficulty with Mobility:

If mobility issues are present, they might limit their ability to go out and engage with others, leading to increased isolation.



Neglecting Responsibilities:

Difficulty managing daily tasks, such as paying bills or managing medications



Missing Regular Activities:

Avoiding activities they once enjoyed, such as clubs, church, or social gatherings

Loneliness Ends with Connection:

Contact us to learn more about how we help our residents stay connected, engaged, and happy.

THE BROOKS OF CIBOLO

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Independent Living: 812 Everyday Way, Cibolo, TX 78108

Assisted Living & Memory Care: 816 Everyday Way, Cibolo, TX 78108

210-455-1200 | TheBrooksCibolo.com

As a trusted part of the senior living industry, we are happy to share our expertise and connect you with one of our local professional partnerships to help guide you and answer your questions. Please feel free to contact us and see how we can help.



SCAN TO CONTACT US



FACILITY ID# 110495